



Savvy MLM'ers in Training Online Training Course

You have subscribed to our Savvy MLM'ers in Training Online Membership club, which sends you weekly video trainings and a weekly step by step manual as well as a homework checklist via email. Listed below are the 6 modules in the course that will take you step-by-step to putting your MLM business Online. Post this on your wall next to your computer so you can check each week off as you complete it. Don't forget to keep your eye on the amazing bonuses you'll earn!

MODULE 1: Find Your Perfect Niche (Weeks 1-4)

Videos: Training on Niche finding, Keyword Research
Training Manual: Unit 1.1

Video: Research Your Target Market
Training Manual: Unit 1.2

Video: Angle, Hook and Story
Training Manual: Unit 1.3

Video: Conceptualize Your Funnel
Training Manual: Unit 1.4

MODULE 2: Create Your Funnel Squeeze Page (Weeks 5-8)

Video: Squeeze Page Training- Ethical Bribe
Training Manual: Unit 2.1

Video: Squeeze Page Training- Header, Copy and Bullets, Create Video, Make Auto responder Opt in Form, Learn to use Kompozer (new version of NVU html editor)

Training Manual: Unit 2.2

Video: Get Domain Name+ Hosting, Redirect name servers, Get Email Account that matches Domain Name, Use Html Editor (Kompozer) and FTP client (Filezilla) to upload Squeeze Page on Host server, Create Thank You page

Training Manual: Unit 2.3

Video: Split Testing Your Capture Pages

Training Manual: Unit 2.4

MODULE 3: Create Your Funnel Email Campaigns (Weeks 9-12)

Videos Introduction and Writing Effective Email Campaigns

Training Manual: Unit 3.1

Videos Make Money With Your Emails, Promote products for profit from your emails, Consultation Request Form on Thank you page, PayPal Button on Thank You Page, Create Customer Page and Buyers List, Affiliate Marketing on Thank You Page, (Affiliate Marketing to MLM Product customer leads example and Affiliate Marketing to MLM Distributor Leads Example,)

PayPal button in Emails, Set up a Redirect, Set Up long term I- contact profit links

Training Manual: Unit 3.2

Videos Set up a Second Capture Page, Thank You page and Email list (for MLM Reps)

Training Manual: Unit 3.3

Videos: Grow Your List Through Auto responder Swaps, Provide An Online Archive For Your Readers, Feed Your Emails To your Blog through RSS Channels, Create Professional Looking Emails using Templates, Track your Emails for better results.

Training Manual: Unit 3.4

MODULE 4: Create Your Funnel's Self Hosted Blog (Weeks 13-16)

Videos: Set Up Self Hosted Wordpress Blog (Intro to Wordpress + Cool Examples, install Wordpress on your hosting account, select and install theme)

Training Manual: Unit 4.1

Videos: Install + plugins and ping list, Understanding and Configuring Plugins, Configure general blog settings and add Secure and Accessible PHP Contact form, Create Contact Page and form, create "About Me" page, Create Blog Opt in form in auto responder and add to blog ,

Training Manual: Unit 4.2

Videos: Add Banners to sidebar, adding posts (+ videos + pictures), internal linking strategies, using All In One SEO Pack and Auto Tagger Plugins,

Training Manual: Unit 4.3

Videos: Tracking Fundamentals (Google Analytics + Blog Metrics)

Training Manual: Unit 4.4

MODULE 5: Use Social Media Marketing to send your content VIRAL (Weeks 17-20)

Video: “ Social Media Crash Course”

Get Set Up at Facebook+ Twitter + YouTube+ Linked In +Squidoo+ HubPages+Ezine Articles + Tumblr. Create Profiles, start friending and adding content.

Training Manual: Unit 5.1

Video: Set Your Content Viral Across the Social Networks: Ping.fm and the Tumblr Effect

Training Manual: Unit 5.2

Video: Content Syndication on Steroids using SYNND and Social Bookmarking

Training Manual: Unit 5.3

Video: Video Marketing: Video Scripts, Shooting and Editing- Marketing your Videos for Maximum Exposure

Training Manual: Unit 5.4

MODULE 6: Making the Sale (Weeks 21-24)

Video: Copywriting Secrets Part 1: Copywriting Basics

Training Manual: Unit 6.1

Video: Copywriting Secrets Part 2: 7 Psychological Triggers to Make the Sale

Training Manual: Unit 6.2

Video: Copywriting Secrets Part 3: Copywriting Templates and Examples

Training Manual: Unit 6.3

Video: Integrating Online and Offline Follow Up (Consultative Approach)

Training Manual: Unit 6.4

BONUS AFTER MODULE 6

FREE Video

- **How to Use a URL Rotator to Share Leads in a Team**